

## Stoke-on-Trent and Staffordshire Local Enterprise Partnership Business Plan

### Priority 6 – Ensuring the skills and training of the workforce meet business needs

In order to achieve these aims the following activities and actions will be implemented:

| Activity  | Proposed Actions  | Lead         | Other Partners                                       | Resource Implications   |
|---|---|--------------|--|---|
| Develop the Education Trust for the LEP which gives responsibility and accountability for education and skills                      | Develop the governance and operation of the Trust   | KS           | Board members  | £50,000 plus partner contributions for establishment of Chief Operating Officer and secretariat |
|   | Develop the Education Trust "Charter" and its award criteria and secure stakeholder support                     | Executive    | Board members  | Staff time  |
|   | Support the skills component of the City Deal   | Executive    | Schools, FE Colleges, Training providers             | Staff time  |
|   | Develop a skills plan to meet the long-term skills requirements of the economy                                  | Executive    | Businesses, Schools, FE Colleges, Training providers | Staff time<br>Funding of econometrics model £10,000   |
| Establish stronger education and business links through the Trust, to develop a more enterprising culture both at school and beyond | Encourage young people to explore the world of work, e.g. attending World Skills, "have a go's" and TeenTech    | Task Group 1 | Schools, FE Colleges, Training providers             | 3 local colleges are Skills Show sponsors @ £20k each   |
|   | Establish an annual industry week for schools across the City and County  |              | Schools and LAs                                      | TBD   |
|   | Establish 100 Apprentice and employer ambassadors to promote apprentices to young people and support the awards |              | Apprenticeship Group                                 | Staff time<br>Budget £3000 plus sponsorship   |

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|--|--|--------------|---|------------------------------|
|  | Secure better industry representation on School Governor boards in order to achieve strong leadership and challenge. |              | School Governors and LAs  | TBD                          |
| Ensure we are delivering the education and skills needed to fill jobs now and in the future.   | Review the availability of and access to careers guidance for young people and adults                                | Task Group 2 | Schools, FE Colleges, Training providers and National Careers service | Staff time                   |
|  | Improve Labour Market Information available to help students and employers understand and make informed choices      |              |   |                              |
|  | Grow and develop the apprenticeships available, especially at higher levels  |              | Apprenticeship Group  | Staff time                   |
|  | Support development and implementation of the Employer Ownership Pilots  |              | Private sector employers  | Staff time                   |
| To promote the aspirations and ambitions of the Education Trust, and to influence and engage stakeholders to share and deliver that vision | Develop and implement the market plan and brand map for the trust  | Task Group 3 | Board members   | Staff Time<br>Budget TBC     |
|  | Preparation and implementation of a communications plan, including a calendar of events                              | Task Group 3 | Board members   | Staff Time<br>Budget TBC     |